



PMR Industry Report

Laboratory diagnostics services market in Poland 2018

Market analysis and development prospects

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Take advantage of the PMR offer

If you are interested in the PMR report or deepening of selected segments or additional expertise on the pharmaceutical market, I invite you to contact our consultants.



Head Pharmaceutical Market Expert

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PMR Report

- **Unique 5-year forecasts** prepared by the PMR team using a **proven and coherent methodology**
- **Expert commentary** allowing for a better **understanding of the current and future situation** and **opportunities and threats**
- Description of the main **trends and legal changes** affecting the market

What is the content of the report?

- **Value of the in vitro diagnostics market in Poland**, with a breakdown into public and private components
- **Historic and future market trends**, including the government's policy towards the sector
- **Number of IVD tests performed** in Poland
- **Number of active diagnostic laboratories** in Poland, broken down by voivodship, city, and ownership structure
- **Number of laboratories managed on an outsourced basis** in Poland, number of hospitals that have outsourced their laboratory, broken down by voivodship, hospital size (number of beds), and ownership structure
- **Profiles of leading laboratory chains** – internal structure, number of labs and drawing points broken down by voivodship, hospital labs managed on an outsourced basis, financial performance
- **Survey among diagnostic laboratories in Poland** – findings
- **Consumer survey about laboratory tests** – findings
- Complementing the report is **“Database of Diagnostic Laboratories in Poland 2018”** which contains the **contact details of all the active laboratories** in Poland

5 Reasons to choose PMR

- 1 Enhances **strategic planning** by providing an expert assessment of the outlook for the Polish IVD market
- 2 Supports while conducting **competitive landscape analysis**
- 3 Helpful for developing a **customer base for IVD equipment and reagents**
- 4 Aids **budget preparation** by offering reliable market data
- 5 Vital reference for established labs considering **service or geographical expansion** and for **new IVD market entrants**



Who benefits from the PMR report?

- Laboratory chains
- Manufacturers of IVD equipment and reagents
- Public and non-public hospitals
- Private healthcare providers
- Market research, consultancy, and advertising companies specialised in serving the medical sector
- Banks
- Government agencies, scientific and research institutes
- Private equity funds and providers of financial services to the medical sector

THEY TRUSTED US:

